

# Beth Archibald

## Motion Graphics Designer

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### SKILLS

I'm a self-taught motion graphics designer with two and a half years studio experience in broadcast graphics for TV and streaming services. I have specific experience in: 2.5D and parallax, UGC and social media graphics, title cards, documentary graphics, rotoscoping, Maxon Red Giant plugins, Trapcode Particular, Rubberhose, Duik Bassel, Illustration, storyboarding.

**Software:** After Effects, Photoshop, Illustrator, Cinema 4D, Premiere Pro, Procreate, basic web development skills.

### EXPERIENCE

#### **Compost Creative, London** - *Motion Graphics Designer*

MARCH 2022 - PRESENT

- In-house studio experience creating broadcast graphics for a range of clients including the BBC, Netflix, Sky and Disney+.
- Experience designing and animating documentary graphics in a range of styles (collage, hand-drawn, vector graphics, documents, UGC social media reconstructions).
- Experience illustrating in Procreate and storyboarding.

#### **Editors For Impact, UK, remote** - *Motion Graphics Designer and Illustrator*

SEPTEMBER 2020 - MARCH 2022

- Volunteer motion designer for university access programme, Project Access, and Twalet Total, a water sanitation project in Haiti.
- Experience liaising directly with clients.
- Logo design and animation, lower thirds, style development, storyboarding, character animation (cel), illustration.

### EDUCATION

#### **School of Motion** - *Animation Bootcamp*

JANUARY 2022 - FEBRUARY 2022

#### **University of Brighton** - *PGCE Primary Education*

SEPTEMBER 2016 - JULY 2017

#### **University of Oxford** - *BA Hons, German (2:1)*

SEPTEMBER 2012 - JULY 2016